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FOR IMMEDIATE RELEASE

FOR B&B TRAVELERS, A NEW INN TO EXPERIENCE :
Jay Lee Inn, Elkhart Lake, WI
AWARDED MEMBERSHIP IN
WISCONSIN BED & BREAKFAST ASSOCIATION

MERRILL, Wis. July 22, 2008 -- Wisconsin is one of the most popular spots for B&B travel in the country, and now visitors have another choice to add to their list. Jay Lee Inn has just been accepted into the prestigious Wisconsin Bed & Breakfast Association (WBBA). Located at 444 S Lake Str, Elkhart Lake WI, this 1902 Victorian Federal has 7 bedrooms, 5 with private baths. According to the owners, Monica and Leo Lettow, what makes it especially distinctive is the central location to restaurants, golfing, lake activities and proximity to Road America. For reservations, call (920)876-2910. Jay Lee Inn may be found on the web at www.yestobliss.com.

The WBBA, with more than 200 members, is one of the largest such organizations in the country. To be considered for membership, B&Bs undergo a rigorous applications process, which includes an on-site inspection performed by WBBA's professional inspector, much like a Seal of Approval program.

To peruse all the member inns of the WBBA, visit their web site at www.yestobliss.com. There you'll be able to search by region, specials, even amenities. Gift certificates valid for any member inn and the association's famous breakfast recipe book are also highlighted on the site. For a print copy of the 2008-2009 Wisconsin Bed & Breakfast Association directory, order online via their web site or call the Wisconsin Department of Tourism at 800-432-TRIP (8747).

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